



Application for Sponsorship 2020

General Guidelines:

Applications should be typed and not longer than three A4 pages including budget. Attachments may be included, however please do not include any original documents as items submitted will not be returned. Please note that we do not sponsor individual applicants.

Sponsorship applications will be assessed at Visual Connections's quarterly Board meetings. The deadline for sponsorship applications is **two weeks prior to the Board meeting**.

Meeting Dates:

- Wednesday 4 March: (Deadline for applications: 19 February 2020)
- Wednesday 3 June: (Deadline for applications: 20 May 2020)
- Thursday 17 September: (Deadline for applications: 3 September 2020)
- Thursday 19 November: (Deadline for applications: 5 November 2020)

N.B. Applications will not be assessed outside of these dates.



APPLICANT INFORMATION

1. Name of organisation: _____

Contact person: _____

Address: _____

Suburb: _____ Postcode: _____

Telephone: _____ Fax: _____

Australian Business Number (ABN): _____

Email: _____

2. For what purpose do you seek sponsorship from Visual Connections?
(i.e. conference, seminar, professional education.)

3. Are you a profit or non-profit organisation? _____

4. Are you incorporated? (Tick Box) Yes No

5. Do you have a Mission or Charter? (Tick Box) Yes No
(NB: If so, please include it in your application)

6. If you are an incorporated organisation, please provide:

Name of CEO/Administrator: _____

Name of Project manager: _____

MEMBERSHIP INFORMATION

7. How many members are there in your organisation? _____

8. What is your annual membership fee? \$ _____

9. What type of membership structure do you have (i.e. tiered etc)? _____

10. Define your membership profile: _____

AUDIENCE INFORMATION

11. How many participants are expected to attend the event/activity? _____

12. Is the activity national or state-based? _____

13. Is the activity an annual event, or one-off? _____

14. Has Visual Connections sponsored your organisation before? Yes No

15. If yes, please give details including which year: _____

16. What was the value of the past sponsorship? \$ _____

17. What, in particular, are you asking Visual Connections to sponsor?
(i.e. guest speaker costs, general running costs, promotional activities, etc.)

18. Amount of sponsorship sought: \$ _____

Please provide detailed budget for the activity which includes the use of sponsorship funds. Note that Visual Connections does not fund retrospectively, nor does it fund annual activities on an ongoing basis. Annual activities should submit in the year the funding is required and not assume that activities previously funded will be granted sponsorship in the future.

Total Cost of Activity \$ _____ % _____

Visual Connections Sponsorship \$ _____ % _____

Total Budget \$ _____ % _____

When are funds required: _____

19. Please suggest ways in which Visual Connections's sponsorship could be acknowledged:

Media Exposure Yes No

Signage at the event Yes No

Guest speaker opportunity Yes No

Hospitality /Complimentary tickets/entry Yes No

Program credit Yes No

Website inclusion/link Yes No

Other: _____

20. How does your proposed activity meet the Visual Connections sponsorship objectives of education and/or training for the printing, signage and graphic arts communications industry? _____

21. How do you propose to acquit this sponsorship if successful? _____

22. Is there any additional information which may assist us in assessing your application? _____

Signed: _____ Date: _____

Please note that this information will be treated in strictest confidence and used only for the purposes of assessing your sponsorship request. Sponsorship applications will not be assessed unless the application is complete. All applicants will be advised in writing as to the status of their application.